

Lower Mainland Sheep Producers Association

LMSPA Wool 'n Ewe A-Fair

22965 – 64th Ave., Langley BC V2Y 2L2

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To whom it may concern,

We are contacting you on behalf of The Lower Mainland Sheep Producers Association (LMSPA) membership to request your sponsorship of our annual fundraiser the “Wool ‘n Ewe A-Fair” fleece show and sale.

Over the past forty-plus years our members have continued to achieve and maintain the highest standards in quality and productivity of sheep and wool products. Our organizational goals and purpose are to support and educate our members and the wider community in the uses, sustainability, environmental friendliness, and high quality of wool products and to encourage them to join in the rewarding experiences to be had in raising excellent sheep and lambs.

This year’s event, scheduled for the weekend of July 27th and 28th, 2024, will take place in conjunction with the Maple Ridge Fair, held at Albion Fairgrounds, 23448 Jim Robson Way, Maple Ridge, in the Curling Rink building. During the days (from 10am to 5pm), we will be offering a variety of activities, such as:

- Sheep Shearing, spinning, weaving, felting and fleece judging demonstrations; and
- a Fleece Auction for spinners, weavers, and other wool craftspeople.

Visitors to the show will be able to shop among a wide selection of products from our vendors’ booths and to acquire further knowledge and awareness around sheep breeds, the processes it takes to create clothing, housewares, and accessories from woollens and pelts, and to learn about the wide variety of today’s sheep produced foods.

We work closely with other associations and businesses like weavers and spinners guilds, wool processors, and feed companies, and a number will be joining us at the event.

We celebrate the valuable financial support that our Association continues to receive from businesses like yours and we are honoured to acknowledge that we cannot do all of this without you. Your sponsorship is what allows us to continue supporting our membership and educating the public year after year.

Below are our **Sponsorship Levels** divided into categories named Gold, Silver, Bronze, and Community. We will be deeply grateful should you choose one for your business to support.

2024 Sponsorship Levels

Gold Medal Sponsor: \$500

- ✓ Advertising for one year in our monthly Newsletter and on our website;
- ✓ Your business tagged on our social media platforms;
- ✓ **ONE FREE** Promotional/Vendor Table.

Silver Medal Sponsor: \$300

- ✓ Advertising for one year in our monthly newsletter and on our website;
- ✓ Your business tagged on our social media platforms;
- ✓ Your Business Promotional materials displayed **FREE** on our Community Business Awareness Table.

Bronze Medal Sponsor: \$150

- ✓ Advertising for one year in our monthly newsletter and on our website;
- ✓ Your business tagged on our social media platforms.

Community Sponsor: \$25 - \$149 value donation – small cash, gift cards/certificates or products

- ✓ Your Business or name listed on our website for one year;
- ✓ Attach your business card/information to gift cards and products given so we know who to thank, and your name gets known to our attendees;
- ✓ Suggested product items might be barn tools, farm implements, sheep feed, lessons, plants, or other creative ideas you may have.

*We thank you for whatever form your support might take for our fleece and fibre show, and **we invite you to come out as our special guest on auction day and allow our members to thank you in person for your important patronage.***

To register your sponsorship, please contact Marianne Iberg at sheeproducers@gmail.com before June 15th, 2024, and attach a scan of your business card or marketing graphic so that we can, in turn, promote you.

Please note that we will need your funding by June 15th to meet our financial commitments for the event. Should you have any questions or concerns, please contact us at 604-785-3859.

Cheques should be made out to L.M.S.P.A. and mailed to 22965 64 Avenue, Langley, BC V2Y 2L2.

Cash/gift cards/product (please do not mail cash) or may be dropped off at the same address.

E-transfers should be sent to sheeproducers@gmail.com (auto deposit setup) with a reference note indicating that it's sponsorship for *Wool n Ewe A-Fair*.

Thank you for all that you do!